



*Duncan Edward, sales director at Fone Logistics*

## Fone Logistics adds new director

Fone Logistics has announced its latest recruitment move, as it takes on a new sales director, splitting the former sales and marketing director's role in two.

As part of Fone Logistics' latest restructure, sales and marketing director Julien Parven will move into a pure marketing role in a bid to bring the business closer to its network partners and propositions and be more focused on marketing, incentives, employee and dealer communications.

Newly appointed Duncan Edward will head up the sales team and take on the role of sales director. Edward joins Fone Logistics from previous employer, Canon UK, where he headed up the London-based Canon Business Centre, handling an £8 million sales budget and managing more than 30 staff.

Fone Logistics managing director, Ian Gillespie, said: "We have split the sales and marketing role to give more attention to both areas as the business grows. The appointment of Duncan should allow Julien to be more focused and creative and will free him up to spend more time on his core marketing role."