

VIRGIN MEDIA

FROM FONE LOGISTICS

Fone Logistics & Virgin Media

This new distribution agreement includes home broadband, mobile broadband, telephone and TV packages allowing you to benefit from selling this product, which was previously dominated by the multiple retailer chains.

The products are ranked into three bundles - Medium, Large and Extra Large. These will be determined by broadband download capacity, levels of free call time and the number of TV channels.

The packages allow customers to benefit from a TV package (including popular channels such as Sky1) from £9 per month, fibre optic broadband from £5 and fixed line phone including weekend calls from £11. Fone Logistics dealers will benefit from commission when sold.

Great things about Virgin Media

Virgin Media has established itself as a phenomenally popular brand amongst home environment's offering extensive television, broadband and phone packages. With almost 10 million customers choosing Virgin Media this has resulted in them becoming:

- Most popular residential broadband provider in the UK
- UK's largest mobile virtual network operator
- 2nd largest home phone & pay TV provider in the UK

How it all Works

Customers are firstly asked to decide upon which fibre optic products it is that they are interested in, whether it be Digital TV, Fibre Optic Broadband or Home Phone.

Virgin Media offers it's products in one of three sizes based upon the customer requirement and usage of the products. Medium being the optimum size with minimal offerings, ranging through to extra large for those requiring 'free anytime calls, 20Mb internet allowance or over 165 channels including FREE Setanta Sports'. Customers are given the opportunity to build their own package to suit their needs, whether it is TV, phone or broadband focused or a combination of the three.

Once decided upon products and sizes, customers are able to add extras such as more TV channels (inc Sky Sports and Sky Movies). Or add a V+ HD Box for easy recording and extra control over live TV. Or customers can now add Mobile broadband from £5 a month. More than one option can be added at the customer's total convenience.

Latest Offers

Mobile broadband launches on Virgin media! Customers will be able to add 1GB Mobile broadband from as little as £5 extra a month on top of their existing package. Customers will also receive the dongle FREE of charge. Mobile broadband allows customer to access the web on-the move and for you to earn an extra £16 commission.

1Gb will give customers the following every month:

- ✓ Send 700 plain text emails
- ✓ Surf the net for 30 hours
- ✓ Download 30 two minute videos
- ✓ Download 65 music tracks



Fibre Optic Broadband

Below are the most popular bundles, designed to give customers the best possible value from the products available.

BROADBAND	PHONE	TV	Offer Cost*	COST PER MONTH*	COMMISSION
L - 10Mb allowance XL - 20Mb allowance	M - Free weekend calls L - Free evening & weekend calls XL - Free anytime calls	M - 45 channels L - 100 channels XL - 165 channels			
L	M	-	£5 (1-3 mths)	£14 (4+ mths)	£40
XL	M	-	£5 (1-3 mths)	£20 (4+ mths)	£68
L	M	XL	£23.50 (1-3 mths)	£35 (4+ mths)	£64
L	M	L	£19 (1-3 mths)	£24 (4+ mths)	£56
XL	XL	XL	£40 (1-6 mths)	£47 (7+ mths)	£136
XL	XL	VIP	£70 (1-6 mths)	£77 (7+ mths)	£136
Add Mobile Broadband 1GB to any package					£16

**XL 20Mb Home Broadband + 1GB Mobile broadband ^ + FREE weekend calls
= £10 per month for first 3 months then £25***

*Phone line required for £11 a month. ^Mobile broadband dongle is FREE. Contract length is 12 months. Dongle will be delivered within 72 hours.

National Broadband

Virgin Media offers broadband to the rest of the UK via a BT landline similar to the other ADSL providers. Some added extras available to National customers include:

- ✓ Free wireless kit for all new Large & Extra Large activations
- ✓ Unlimited downloads*
- ✓ Free PC security Suite
- ✓ 5 email addresses and 10MB of personal web space included

BROADBAND	PHONE	Offer Cost ^	COST PER MONTH ^	COMMISSION
Up to 8Mb	-	-	£18	£16
Up to 8Mb (LLU)	Evening & Weekends	£5 (1-3 mths)	£15 (4+ mths)	£36
Up to 8Mb (non-LLU)	Evening & Weekends	£5 (1-3 mths)	£18 (4+ mths)	£36
Up to 8Mb (LLU)	Talk Unlimited	£8 (1-3 mths)	£16 (4+ mths)	£48
Up to 8Mb (non-LLU)	Talk Unlimited	£9.50 (1-3 mths)	£19 (4+ mths)	£48

Up to 16Bb Home Broadband + 1GB Mobile broadband + FREE evening & weekend calls
= £15 per month for first 3 months then £27**

*Acceptable usage policy applies. ^BT line required. LLU: in some areas we're allowed to install our own high speed equipment in the local exchange to compete with BT, therefore we can offer faster speeds at lower prices. **Mobile broadband dongle is FREE. Contract length is 12 months. Dongle will be delivered within 72 hours.

Commissions are paid per the following schedule:

40% after 28 days* + 20% after month 4 + 20% after month 7 + 20% after month 10

*28 days after install and next payment run

For more information on how you can sell Virgin Media products, including training and POS support please call Neil or Norah on 0870 7874477.

